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MBDA and the U.S. Hispanic Chamber of Commerce Announce Partnership at the USHCC's 27th Annual National Convention in Philadelphia, PA

- WHO:** Ronald N. Langston, National Director of the Minority Business Development Agency, U.S. Department of Commerce
Massey Villarreal, USHCC Foundation Board Chair
Frank Lopez, USHCC Foundation President & CEO
- WHAT:** At the 27th Annual National Convention & Business Expo, the Minority Business Development Agency and the U.S. Hispanic Chamber of Commerce Foundation will announce the recently established partnership. The partnership is a great example of this year's conference theme "Let's Make a Deal: Hagamos Negocios." Partnering with the USHCC Foundation, MBDA's goal is to work together to support the growing number of Hispanic businesses through research, education and capacity building. MBDA, along with academia and the private sector, has pledged to pinpoint solutions and strategies that will grow Hispanic-owned businesses.
- WHEN:** Thursday, September 21, 2006 at 10:00 A.M.
- WHERE:** Pennsylvania Convention Center, Room 202-B
1101 Arch Street
Philadelphia, PA 19107
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